

REP HEADLINE# 6320983
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

CREDIT RISK !!!
HARRIS REPORT FROM REP
SEP18/12 11.06
*** WPXI-TV ***

REP. # _____ OFF. # 18 _____ SALESMAN # _____

AGY #	AGY -	NAME	STRATEGIC	MEDIA	PLACEMENT	BUYER NAME	WHITNEY EVERSOLE
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7669 STAGERS LOOP

SALES PRSN WA - CHERYL BLAIR

DELAWARE, OH 43015

ORDER #	CONTRACT #	CLASS: NATL.	LOCAL	REGIONAL
53185	6320983			

PRDCT	KEITH ROTHFUS	9/18	EST#2697	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	SEP18/12	SEP21/12	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP18/12 11.06

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$11,775
PLEASE CONFIRM, THANKS!

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

45

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS /WK:	WEEK INVT	DAYS	:TOTL: :SPTS:
AGENCY ADVERTISER CODE =											
AGENCY PRODUCT CODE =											
1		600A-700A	30		\$575.00	9/20	9/21	2		TH-F	2
PROGRAM : CH11 NEWS AT 6AM											
2		700A-800A	30		\$475.00	9/20	9/21	2		TH-F	2
PROGRAM : TODAY SHOW											
3		500P-530P	30		\$575.00	9/20	9/21	2		TH-F	2
PROGRAM : NEWS											

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4			530P-600P	30		\$600.00	9/20	9/21	2		TH-F	2
PROGRAM : NEWS												
5			600P-630P	30		\$775.00	9/19	9/21	3		W-F	3
PROGRAM : CH11 NEWS												
6			700P-730P	30		\$1,250.00	9/20	9/21	2		TH-F	2
PROGRAM : JEOPARDY												
7			730P-800P	30		\$1,250.00	9/19	9/21	2		W-F	2
PROGRAM : WHEEL-JEOPARDY												
											CONTRACT TOTAL	11775.00
											TOTAL SPOTS	15

SEP/12 11775.00

JP

MARKET TOTALS \$47,100 WPXI 25% KDKA 33% WTAE 24% WPGH 15% CABL 0% WPCW 3% WPMY 0%

SVC- NSI
DEMOS- RA35+*